



Dear Local Business,

Our annual RiverFest Summer Celebration, will be held this year on July 23rd at Centennial Park in downtown Riverside. It features live music, food, drinks and fun for all ages. As a part of this event, we are having a raffle of items donated by local businesses to help offset the cost of this production. Admission is free.

RiverFest is the new name for the Riverside Chamber of Commerce annual Steak Fry which ran for 71 years. Last year's RiverFest attracted more than 800 people from Riverside and the surrounding area. It is an event that allows local businesses to directly participate through vendor booths, sponsorships and donations of goods and services.

We are contacting you to discuss your raffle prize donation and to share information about how we will highlight your contribution in our RiverFest event advertising as well as signing in the raffle booth. It is a win/win situation... The Riverside Chamber of Commerce benefits from your donation and your company receives the goodwill which comes as a result of your generosity.

Our organization's ability to produce a community event like RiverFest depends in large part on the generous support of local businesses. Your donation is greatly appreciated.

Thank you for considering our request.

Sincerely,

David Moravecek  
President  
Riverside Chamber of Commerce

If you have any questions or would like more information on event sponsorship opportunities, contact one of our event co-chairmen...

• Joe LaMantia - 708-334-5344 • Nick Fournier - 630-640-9548 • Greg Gorski - 708-205-3120